



Pam Schmidt

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Career Overview

I am an enthusiastic and creative Graphic Designer with significant experience. My strengths are in design, marketing and advertising. I am passionate about good communication and collaborating with clients to facilitate creative problem-solving. I enjoy meeting new challenges and utilizing my time-management and organizational skills to ensure that my work is completed to strict timelines, with a high level of accuracy and attention to detail. I am committed to working to an exceptionally high standard in everything I do.

Skills Summary

- Proficient in Adobe Creative Suite - InDesign, Photoshop, Illustrator, Acrobat and PowerPoint using a Mac
- Experienced in design for print publications, web sites and social media
- Able to communicate well with clients and meet deadlines
- Edit and proofread copy

Professional Experience

I started PS Graphics in 1984 and incorporated in 1994. I have spent years growing and learning along side the ever changing computer world, learning and utilizing the changing software. I have worked for all types of customers in all kinds of businesses.

I have created newsletters, fliers, signs, posters, billboards, letterhead/envelopes, forms, rack cards, postcards, business cards, logos, invitations, direct mail pieces, menus, programs, ebooks, promotional pieces, information sheets, magazine and newspaper ads, etc.