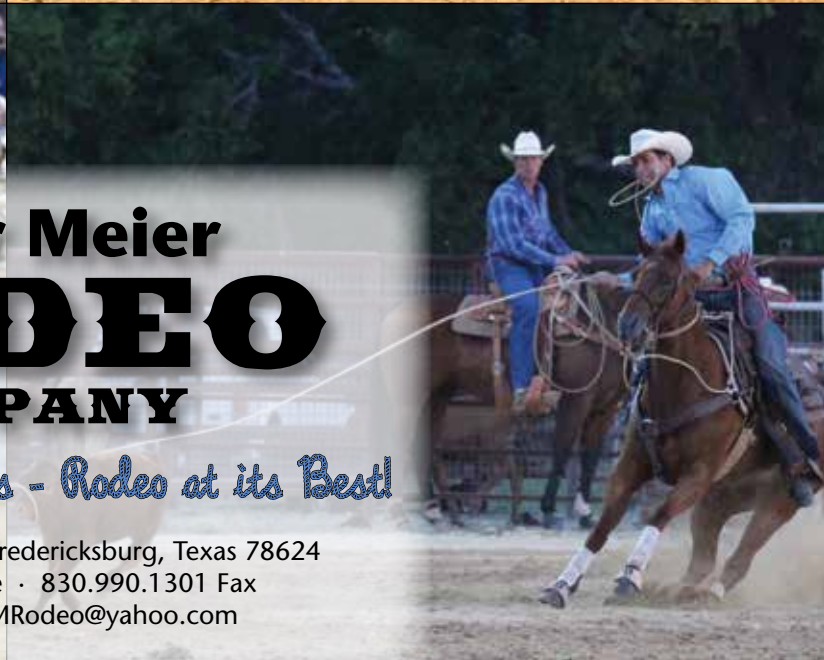


2017 Texas Open Pro Rodeo Tour

Join our Winning Team
as an Event Sponsor!



Lester Meier
RODEO
COMPANY

Celebrating 44 years - Rodeo at its Best!

501 West Main Street • Fredericksburg, Texas 78624
830.997.1864 Office • 830.990.1301 Fax
lmrodeo.com • LMRodeo@yahoo.com

Sponsorship Opportunities



This season will be bigger and better than ever for our rodeo contestants!

I am looking for event sponsors for our 2017 rodeo tour. We want to add \$75,000 to the year-end bonus money for all our top 5 in each event, which would be over \$100,000 in cash and prize total and 100% of sponsor money would go to the contestants. We appreciate everyone's effort to make this an amazing season!

**Thanks,
Lester & Holly Meier**



BRONZE SPONSOR - \$5,000

As Bronze Sponsor of 2017 Texas Open Pro Rodeo Tour, sponsor receives:

- Presence on 2017 Texas Open Pro Rodeo Tour website
- Fifteen second audio acknowledgment message which will run a total of 2 - 4 times at the 2017 Texas Open Pro Rodeo Tour (Once during the main rodeo performance and once during rodeo closing).
- Inclusion as sponsor with "bio" on 2017 Texas Open Pro Rodeo Tour website
- 1 Banner to hang in or outside arena
- Logo prominently displayed on homepage of event website with link to business website, with the option to have business name mentioned
- Opportunity for cross promotion with additional Lester Meier Rodeo media outlets
- First right of refusal
- Recognition or logo in all Cowboy Sports News Magazines each month
- Recognition or logo on day sheet given out at every performance
- Recognized on the Ranch Radio FM 92.3 Monday morning Rodeo talk show

2017 Texas Open Pro Rodeo Tour Schedule (tentative)

Gonzales Open Pro Rodeo	February 17 & 18
Refugio Open Pro Rodeo	March 24-25
Wallisville Open Pro Rodeo	March 31 & April 1
Bandera Buck Wild	April 22
Cotulla Open Pro Rodeo	April 28 & 29
Wimberley Open Pro Rodeo	May 27 & 28
Stockdale Open Pro Rodeo	June 16 & 17
Del Rio Open Pro Rodeo	June 30 & July 1
Kerrville Open Pro Rodeo	July 7 & 8
Cuero Open Pro Rodeo	July 21 & 22
Johnson City Open Pro Rodeo	August 18 & 19
Brady Open Pro Rodeo	August 25 & 26
Kendall City Open Pro Rodeo	September 1 & 2
Harper Open Pro Rodeo	September 2
Kendall City Open Pro Bull Riding	September 3
Tilden Open Pro Rodeo	September 8 & 9
Uvalde Open Pro Bull Riding	September 23
Bay City Open Pro Bull Riding	October 14
Beeville Open Pro Bull Riding	October 21
Kerrville Open Pro Bull Riding	October 28



Sponsorship Contract

Date: _____

By and between _____
and Lester Meier Rodeo Company

By the _____ Sponsor of the 2017 Texas Open Pro Rodeo Tour, Lester Meier Rodeo Company will provide benefits as outlined in the promotional package above.

In return for the above, _____ will provide the following:

- Half Payment due _____
- Remaining Balance due _____

AGREEMENT: By signing this agreement, I hereby agree that I have read and understood this agreement and its Terms and Conditions and further agree to abide by all the rules and regulations of Texas Open Pro Rodeo Tour.

Signed by:

Lester Meier Rodeo

Date

Company Representative

Date

Lester Meier Rodeo Company



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